



BACK TO BASICS

NAIW DESIGNATIONS – HOW TO CONTINUE YOUR PROFESSIONAL DEVELOPMENT

CPIW / CPIM

CPIW/M DESIGNATIONS

NAIW members have the opportunity to earn the Certified Professional Insurance Woman/Man (CPIW/M) designation.

Requirements for the CPIW/M designation include:

- Membership in NAIW of a minimum of three years
- Industry Employment in the industry for a minimum of five years.
- Completion of one NAIW outlined educational programs such as CWC or “I Can” series
- Completion of a non-NAIW educational program/designation such as AIC, CPCU, etc

For more information or to apply, complete and submit the [CPIW](#) or [CPIM](#) application go to the NAIW website www.naiw.org.

DAE

DAE DESIGNATIONS

Requirements for the DAE designation include:

- Meet [Education](#), [NAIW Program](#) and [NAIW Participation](#) standards (see below)
- Hold CPIW/M Designation for minimum of three (3) years
- NAIW dues must be paid for the fiscal year in which application is made

The designation must be renewed every five (5) years – go to NAIW website for details

EDUCATION

25 hours of insurance **OR** continuing education **OR** professional development courses either as student or teacher; **OR** One class leading to an industry designation either as student or teacher; **OR** Two 500 word or longer articles printed in publications (outside NAIW), or an NAIW program written and approved by the NAIW Board of Directors, or revised an NAIW program, or a white paper published for the industry.

NAIW PROGRAMS

NAIW program (approved as CPIW/M qualifier) not previously completed as student or teacher; **OR** One 4-hour and six 30-minute I CAN Programs not previously completed as student or teacher.

NAIW PARTICIPATION

Serve or Chair 2 Local Committees; **OR** Hold one Local elected position; **OR** Serve or Chair One State, Regional or National Committee. **AND** Attend any combination of two State, Regional or National Conventions.

For more information or to apply, complete and submit the [DAE Application](#) go to the NAIW website www.naiw.org.

Better Association Serving Industry Colleagues